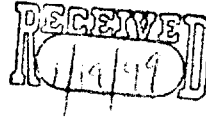




CONTINENTAL VITAMIN COMPANY

4252 '99 FEB 2 P3:38



January 12, 1999

Office of Special Nutritional (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C. St. S.W.
Washington, DC 20204

Notice of Descriptive Claim

Text of description claims:

- 1) Relight the fire of youth and the basic drives of both men and women
- 2) Increase desire
- 3) Passion Stimulator
- 4) Increase your drive and enhance your power

Name of dietary ingredient that is the subject of the statements:

- 1) Yohimbe Bark

Brand name of dietary supplement:

Yohimbe Rush

I certify that this information presented and contained in this notice is accurate.

William J. Marx
(S)

Continental Vitamin Company, Inc.
4510 South Boyle Ave.
Vernon, CA 90058

97S - 0162

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